

Strictly for women

A medical centre dedicated solely to women's healthcare management — that's PrimaNora for you. **KASIMIAH MUSTAPHA** finds out more.

WOMEN are known to be more aware of health issues compared to men, given their roles as mothers and wives.

A new medical centre located in Kuala Lumpur, PrimaNora Women's Wellness Centre, is now open for women's healthcare and wellness.

Executive chairman and founder Datuk Dr Nor Ashikin Mokhtar says the aim of this place is to be the "healthcare provider of choice" for women.

With more than 20 years experience in women's healthcare, Dr Nor Ashikin says it is time to have a medical centre that will help lift the standards of women's healthcare management.

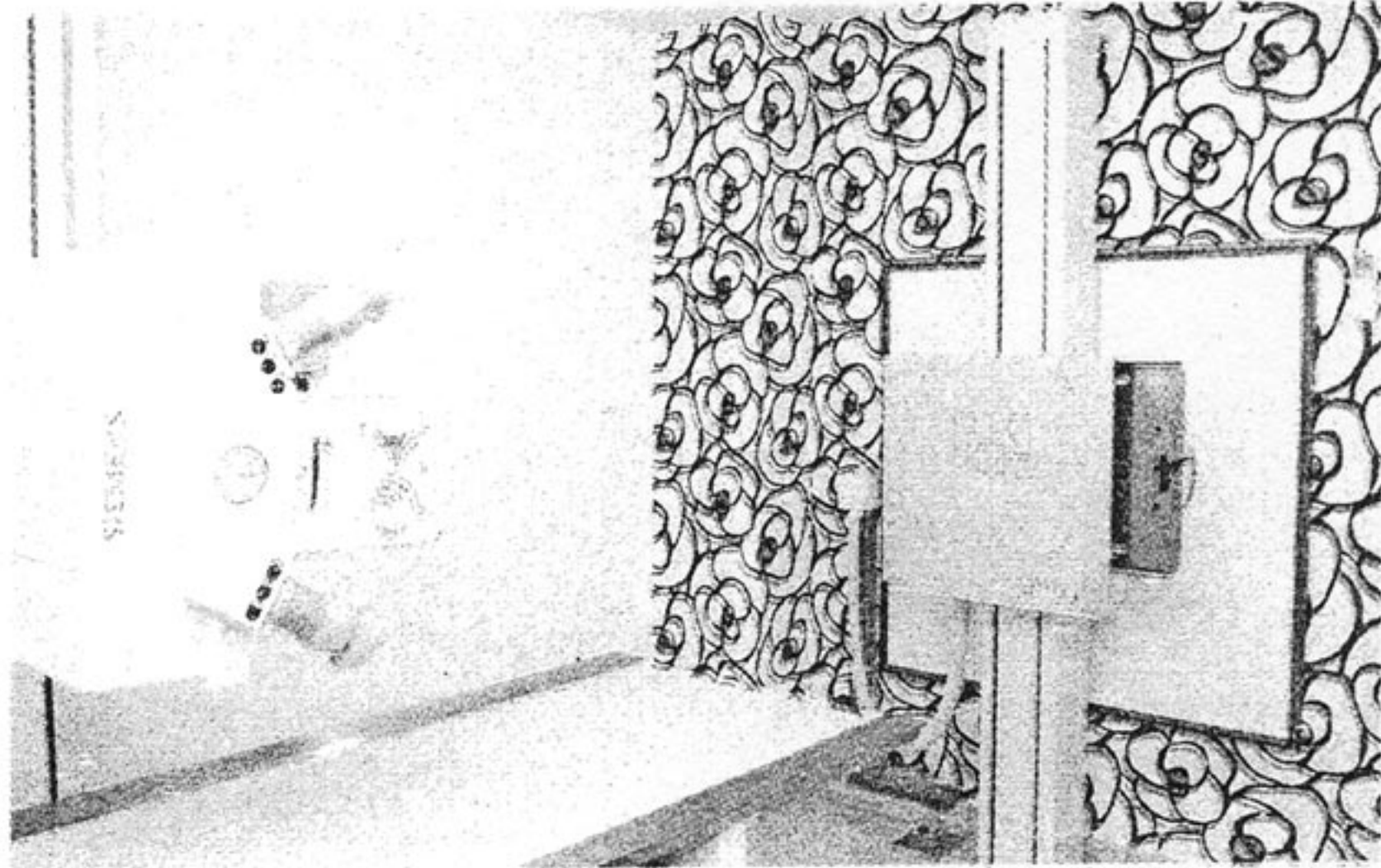
The mission of PrimaNora Women's Wellness Centre is to enhance women's health through an integrated approach to health and wellness.

Dr Nor Ashikin, a consultant obstetrician and gynaecologist, says the procedures done at the centre are non-surgical and non-invasive.

As it is an outpatient medical centre, patients will be referred to hospitals if there is a need for it.

"We do tie up with several government and private hospitals. We do not want to take risks with the patients, so if anything serious crops up, we will refer them to the hospitals."

A community-based practice,



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— Dr Nor Ashikin

the outpatient specialist care centre opened in August last year.

There are currently 20 doctors at the centre.

The services include menopause management, infertility, incontinence management, gynaecological

cancer screening and antenatal care and screening.

There are also mammography screenings for breast cancer detection, wellness health screening, diabetes care, bone densitometer and body fat mass analysis.

PRIMANORA
MEDICAL CENTRE

